(c) 817.521.3010

712 Timbercreek Dr., Hurst TX 76053

# CORPORATE TRAINER / SALES COACHING / TRAINING DEVELOPMENT

Training / Coaching / Business Development Strategic Relationships / B2B & B2C / Impact Sales Producer / Market Share Increase / Executives Career Counsel / Public Speaker / Subject Matter Expert

Consistently named to **Top Ten producers nationwide** mastering new industry sales. **President's Club 2 years**. Entrepreneurial, creative, high energy motivational leader from multiple industries & quick to relate at all professional & executive levels. Incomparable creativity, flexibility, & commitment to deliver results. Integrity.

**Top 5 Strengths:** Activator/ Strategic / Communication / Adaptability / Maximizer (Tom Rath's **StrengthsFinder**)

### SELECTED SALES ACHIEVEMENTS

- 1st year, earned Rookie of the Year with 260K in revenues with AJN.
- 2<sup>nd</sup> year, exceeded 1st year sales in 6 months making #1 in regional sales in the Dallas, President's Club & promoted to Associate Partner with \$385K in revenues with AJN.
- 3<sup>rd</sup> year, President's Club & promoted to VP & Senior Partner with AJN.
- Achieved 90% closing ratio with 33% company norm in first sales job ever.

# SELECTED TRAINING / COACHING ACHIEVEMENTS

- Counseled & coached 2000 + C-level executives in career search.
- Consistently rated #1 of 15 instructors for 30 + *seriously reluctant* students at A Sense of Humor Defensive Driving over 12 year period.
- Keynote Speaker on Job Re-Entry at Carswell Federal Women's Prison

### **EDUCATION**

**(B.A.) Graduate Degree & Advance Graduate Degree** of Theology, Emphasis in Counseling, SWBTS 2000 Certified in **personality assessment** with Taylor Johnston Temperamental Analysis

## **CAREER OVERVIEW**

**Director of Business Development,** Medics & Menders, LLC division of B.R. Branding. 1/2012 to 1/2014. Product design, development, launch & marketing of physicians & surgeons premium performance medical scrubs.

**Regional Manager,** United Home Technologies, LLC. 7/2010 to 1/2012. Consistent top-producing performer & trainer. Texas & Oklahoma Operations. Live Infomercials Road Shows Productions for Keepeez division.

**Marketing Director** / **Co-Owner**, Unashamed Apparel, 5/2009 to 12/2012. Design, marketing & operation of a niche women's apparel store in an Antique Mall. Monthly operations of store at Canton 1<sup>st</sup> Monday Trade Days.

**Owner / Operator,** DFW Resume Solutions & Web Portfolios. 1/2008 to 4/2009. Selling & delivering all marketing materials, internet Web Portfolios & provide job search consultation to professionals. Interview training & coaching. Develop unique effective personal marketing materials, significantly decreasing search time.

**VP / Senior Partner,** America's Job Network (AJN), 2004 to 1/2008. In 1st year, earned Rookie of the Year. In 2<sup>nd</sup> year, exceeded 1st year sales in 1st half. President's Club 2 years. 3rd year, promoted to VP & Senior Partner. Began as Sales Executive selling job services to 6-figure executives for technology-based marketing firm.

**Advertising Sales Representative,** The Shepherd's Guide, 2001 to 2004. Always achieved #1 salesman of the year with highest ticket per sale, selling quality rather than quantity. Created coupon section for up selling.80% of sales.

**Comedy Instructor / Trainer,** A Sense of Humor Defensive Driving, 1998 to 2004. Consistently ranked #1 of 15 instructors. Trained instructors & taught comedy defensive driving classes. Concurrent with other positions.

Recruiter, Management Recruiters International / Sales Consultants, 1986 to 1987. Recruited sales professionals.

**Prior:** 12 years of **Cinema Management** for General Cinema Corporation, the nation's leading movie theatre chain. Starting entry level & quickly promoted to management. Diverse entrepreneurial endeavors &/or positions to include clean comedian, medical sales, banking, limousines, & restaurant management.